



# TEAM FUNDRAISING OPPORTUNITY



Sell sponsorships or advertising in the Tournament Program  
and earn money  
to fund your team in other tournaments!

**INDIVIDUAL WHO RAISES  
THE MOST IN SPONSORSHIP AND/OR AD SALES  
WILL WIN A \$250 GIFT CERTIFICATE TO BEST BUY**

All teams generating **\$1,000** in sponsorship and/or advertising sales  
get **\$500** back for their team to use toward expenses for another tournament.

All teams generating **\$2,500** in sponsorship and/or advertising sales  
get **\$1,000** back for their team to use toward expenses for another tournament.

All teams generating **\$5,000** in sponsorship and/or advertising sales  
get **\$2,000** back for their team to use toward expenses for another tournament.

## TEAM FUNDRAISER "RULES"

- **PLEASE be sure you "clear" prospects before soliticing!!!**  
To avoid multiple solicitations of the same businesses, PLEASE email or call Shana Hopperstead (listed below) to be sure someone else hasn't already approached an advertiser or sponsor. Note: Ad credit can be split but advertiser must list team(s) on contract for credit to be applied. Also, teams have first right to re-solicit businesses they brought in last year until April 30. After May 1, they become "fair game."
- Funds Raised may be applied to tournament expenses only  
Registration fees, coach per diem, coach or team travel, lodging
- Funds are for any future tournament, between August 2011 & Fall 2012  
HOWEVER, funds must be requested /checks cut by May 31, 2012  
which is the end of Park City Soccer Club's Fiscal Year
- "Use it or Lose it" policy will be enforced

**Advertising Reservation & Payment Deadline: June 1, 2011**

**Advertising Information is Outlined on Advertising Contract**

**To Clear Prospects or For Questions Contact:**

**Shana Hopperstead at 801.557.9019 or**

**advertising@pcextremecup.com**